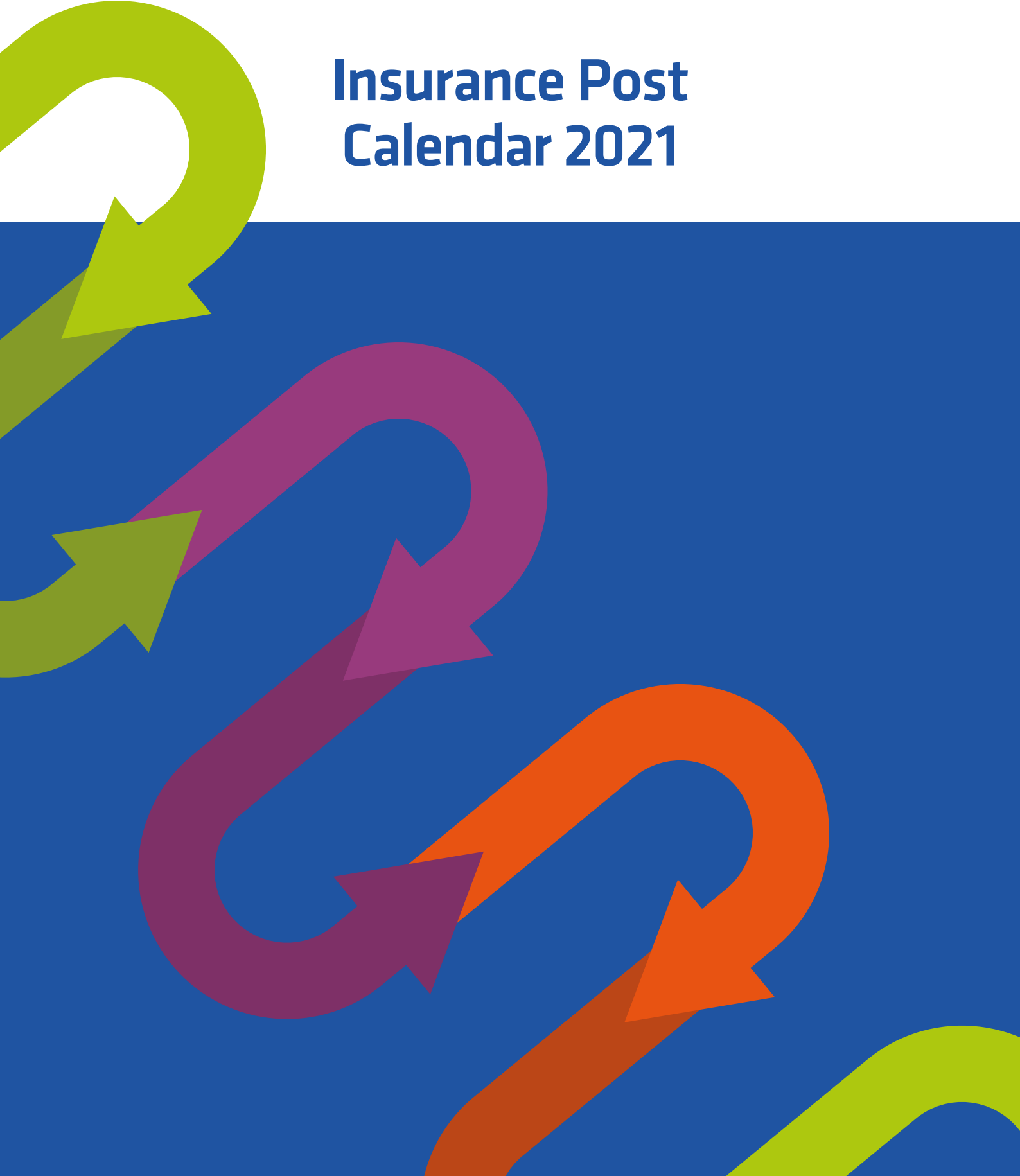


**Insurance Post
Calendar 2021**



Post Editorial Calendar 2021

At Insurance Post we believe information gives you an edge, particularly in complex markets. That's why we cover UK insurance and risk management more than anyone else – it helps our customers make better business decisions.

Insurance Post is the leading source of in-depth insight and analysis on all aspects of the UK insurance industry.

With so much uncertainty in this market, industry participants need trusted, detailed intelligence and analysis on what it means for their companies and careers, their clients and competitors.

For more than 180 years Insurance Post has delivered unmatched coverage of complex issues that are ignored or under-reported elsewhere. We regularly break stories, but are not trying to compete in the provision of real-time news. Instead, we look at topics in detail, assess the implications, speak with the market, regulators and other stakeholders, and write more detailed, analytical pieces.

➤ **In-depth news
and analysis**

➤ **Professional learning
and development**

➤ **Market-shaping
research**



What Insurance Post will give you in 2021

Analysis: The award-winning team behind Insurance Post looks for the information behind the headlines. Asking the key questions, they find out what the trends are, what the impact of changes in the market are having and most importantly what is next.

Intelligence: Taking a deep dive into market sectors, our longer form articles provide all the intelligence needed to get to grips to what is happening in each market.

Fully Comp: Insurance Post's ongoing video series in which an invited senior expert panel discuss the major issues of the day. Between its predecessor 'Insurance Covid-Cast' and Fully Comp, over 150 expert speakers were featured in 2020 alone.

Briefings: With over 40 years of experience between the team, our journalists give their views and opinions on the big issues in the market.

Profile: Invaluable insight on the thoughts and opinions of the broadest range of important figures across the insurance market. From well-known C-suite names - to the stars of tomorrow; from those working for established household brands - to newcomers making a difference at agile start-ups.

For The Record – The Week in Deals: Our bitesize weekly round-up of all the major deals, acquisitions, launches, partnerships and investment raises in one place.

Market-shaping research

Focus: Insurance Post puts different areas of the market under the microscope. Each Focus report will examine: the biggest issues facing these segments; their opportunities for growth; risks and challenges; and what the future might bring.

Top Insurers: Our ranking series, in association with AM Best, provides an overall view of the main players in the market, including gross written premiums, net written premiums, underwriting results, retention ratios and solvency capital requirements. The series includes: Top 30 European Insurers, Top 100 UK Insurers & Top 30 Asia-Pacific Insurers.

Best Insurance Employer: Going into its second year, Insurance Post's Best Insurance Employer will return this year bigger and better. Who has the best benefits? Who is retraining and retaining staff? Who has the happiest employees? The winner of the title will also receive a British Insurance Award.

Under The Bonnet: Haynes has been a valuable source of accurate motor industry data to both the motorist and UK businesses for the last 60 years. In 2021 Insurance Post has formed an exclusive partnership with its B2B arm HaynesPro to provide exclusive data and insight with a quarterly deep dive on topics that will resonate with anyone involved in motor insurance.

Expert technology research in partnership with Chartis Research: A series of insurance technology research reports on the operational challenges and opportunities facing insurers. Topics will include: cloud migration; core platform renewal; actuarial modernisation; operational resilience; and advanced modelling.

Professional learning and development

Knowledge Centre: The Knowledge Centre hosts a range of reading modules available for you to complete, on a variety of subjects. Every time you successfully complete the corresponding assessment, you'll earn CPD hours towards the CII member CPD scheme. To successfully complete an assessment, you will need to score 80% or higher. At which point, a certificate will be sent to you via email. If you score less than 80%, you can re-take the assessment.

Unstructured reading: All articles at Insurance Post have an indicative reading time. This means that our articles count towards your unstructured learning, helping you meet your CII member CPD and IDD requirements. Use the 'Mark as read' button located at the bottom of each article to add it to your reading list. This reading list will show you all the articles you've read on Insurance Post and can be downloaded to support your CII member CPD or IDD requirements.

Calendar

